



SPONSORSHIP PACKAGES

Vegetarian Society of Colorado (VSC) will be hosting VegFest Colorado (VFC) on Saturday & Sunday, July 7 & 8, 2012, 11AM – 6PM. This will be an indoor & outdoor festival. This event will take place in the Exhibit Hall at the Jefferson County Fairgrounds, 15200 West 6th Avenue, Golden, Colorado 80401. (VFC) will attract thousands of attendees who are passionate about food, a plant-based lifestyle, the planet, animals, and socially/eco conscious companies. This is a great opportunity for you to reach your target audience and an effortless way for attendees to learn of your organization/business.

VegFest Colorado Contact information: Email: VegFest@VegetarianSocietyOfColorado.org

Phone: 303-719-8264 please leave a message.

SPONSORSHIP CATEGORIES:



RHODIUM SPONSOR: \$10,000.00 (One Available)

- **Name Recognition:** Listed and displayed as VegFest Colorado Rhodium Sponsor
- **Exhibitor Tables/Booths:** Four (4) Booths and 8 chairs
- **Location:** Choice of location within exhibit hall
- **Feature Website Recognition:** Home page recognition of your business/organization on the VegFest Colorado website, VegFestColorado.org, until the next (VFC) event
- **Website Link:** Link to your website from the VegFest Colorado website
- **Full Page Program Exposure:** A full Page description/advertisement of your business/organization presented in the event program
- **Website Advertisement:** Your full page program description/advertisement displayed on the VegFest Colorado's website sponsor page
- **Featured Name and/or Logo Placement:** Name and logo included on all press releases, programs, ads, flyers, posters and mailings
- **Large business Advertising Display or canopy:** Choice of area where to setup a large business display or canopy (sponsor provided)
- **Banner/Signage:** Up to eight banners displayed in the Exhibit Hall (sponsor provided)
- **50 free admission tickets**



PLATINUM SPONSOR: \$5,000.00 (Two Available)

- **Name Recognition:** Listed and displayed as VegFest Colorado Platinum Sponsor
- **Exhibitor Tables/Booths:** Three (3) Booths and 6 chairs
- **Location:** Choice of location within exhibit hall
- **Feature Website Recognition:** Home page recognition of your business/organization on the VegFest Colorado website, VegFestColorado.org , until the next (VFC) event
- **Website Link:** Link to your website from the VegFest Colorado website
- **Program Exposure:** A $\frac{3}{4}$ Page description/advertisement of your business/organization presented in the event program
- **Website Advertisement:** Your $\frac{3}{4}$ page program description/advertisement displayed on the VegFest Colorado's website sponsor page
- **Featured Name and/or Logo Placement:** Name and logo included on all press releases, programs, ads, flyers, posters and mailings
- **Large business Advertising Display or canopy:** Choice of area where to setup a large business display or canopy (sponsor provided)
- **Banner/Signage:** Up to four (4) banners displayed in the Exhibit Hall (sponsor provided)
- **25 free admission tickets**
- **Location choices will be after choices made by Rhodium Sponsor**



GOLD SPONSOR: \$2,000.00 (Three Available)

- **Name Recognition:** Listed and displayed as event Gold sponsor
- **Exhibitor Tables:** Two (2) Booths and 4 chairs
- **Location:** Choice of location within exhibit hall
- **Feature Website Recognition:** Home page recognition of your business/organization on the VegFest Colorado website, VegFestColorado.org , until the next (VFC) event
- **Website Link:** Link to your website from the VegFest Colorado website
- **Program Exposure:** A $\frac{1}{2}$ Page description/advertisement of your business/organization presented in the event program
- **Website Advertisement:** Your $\frac{1}{2}$ page program description/advertisement displayed on the VegFest Colorado's website sponsor page
- **Featured Name and/or Logo Placement:** Name and logo included on all press releases, programs, ads, flyers, posters and mailings
- **Large business Advertising Display or canopy:** Choice of area where to setup a large business display or canopy (sponsor provided)
- **Banner/Signage:** Up to Three (3) banners displayed in the Exhibit Hall (sponsor provided)
- **10 free admission tickets**
- **Location choices will be after choices made by Rhodium & Platinum Sponsors**



SILVER SPONSOR: \$1,000.00 (Four Available)

- **Name Recognition:** Listed and displayed as event Silver sponsor
- **Exhibitor Tables:** Two (2) Booths and 4 chairs
- **Feature Website Recognition:** Home page recognition of your business/organization on the VegFest Colorado website, VegFestColorado.org, until the next (VFC) event
- **Website Link:** Link to your website from the VegFest Colorado website
- **Program Exposure:** A ¼ page description/advertisement of your business/organization presented in the event program
- **Website Advertisement:** Your ¼ page program description/advertisement displayed on the VegFest Colorado's website sponsor page
- **Featured Name and/or Logo Placement:** Logo included on all press releases, programs, ads, flyers, posters and mailings
- **Banner/Signage:** Up to two (2) banners displayed in the Exhibit Hall (sponsor provided)
- **6 free admission tickets**



BRASS SPONSOR: \$500.00 (Five Available)

- **Name Recognition:** Listed and displayed as Brass sponsor
- **Exhibitor Tables:** One booth and 2 chairs in prominent area of show floor
- **Feature Website Recognition:** Home page recognition of your business/organization on the VegFest Colorado website, VegFestColorado.org, until the next (VFC) event
- **Website Link:** Link to your website from the VegFest Colorado website
- **Program Exposure:** An honorable mention of your business/organization presented in the event program
- **Website Advertisement:** A link to your business/organization displayed on the VegFest Colorado's website sponsor page
- **Featured Name and/or Logo Placement:** Small logo included on all press releases, programs, ads, flyers, posters and mailings
- **Banner/Signage:** One (1) banner displayed in the Exhibit Hall (sponsor provided)
- **2 free admission tickets**